



RETENTION HUB



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Dedicated Services for iGaming Operators

RetentionHub provides full range of **DEDICATED RETENTION SERVICES** for all kinds of Sportsbook and Casino Operators Worldwide since 2014



RETENTION STRATEGY

Our retention adds up to 90% to your average customer lifetime, so determining the strategy is the first must-do step



SYSTEM SETUP



We will help you to set up optimal limits, margins and all other settings in your system to ensure you have the best and the most competitive offerings

BUSINESS INTELLIGENCE .

Our Ai-based BI tools will give you the best understanding of strongest and weakest sides of your business flow, highlighting all the specific tendencies, as well as analyzing all the data coming from your affiliates



RISK MANAGEMENT AND MONITORING 7/24/365

Handling all the risks, such as risky players, incorrect prices and kickoff times. Includes all prices, limits and margins corrections
We monitor 12m bets daily coming from our partners' businesses from more than 90 countries over the globe



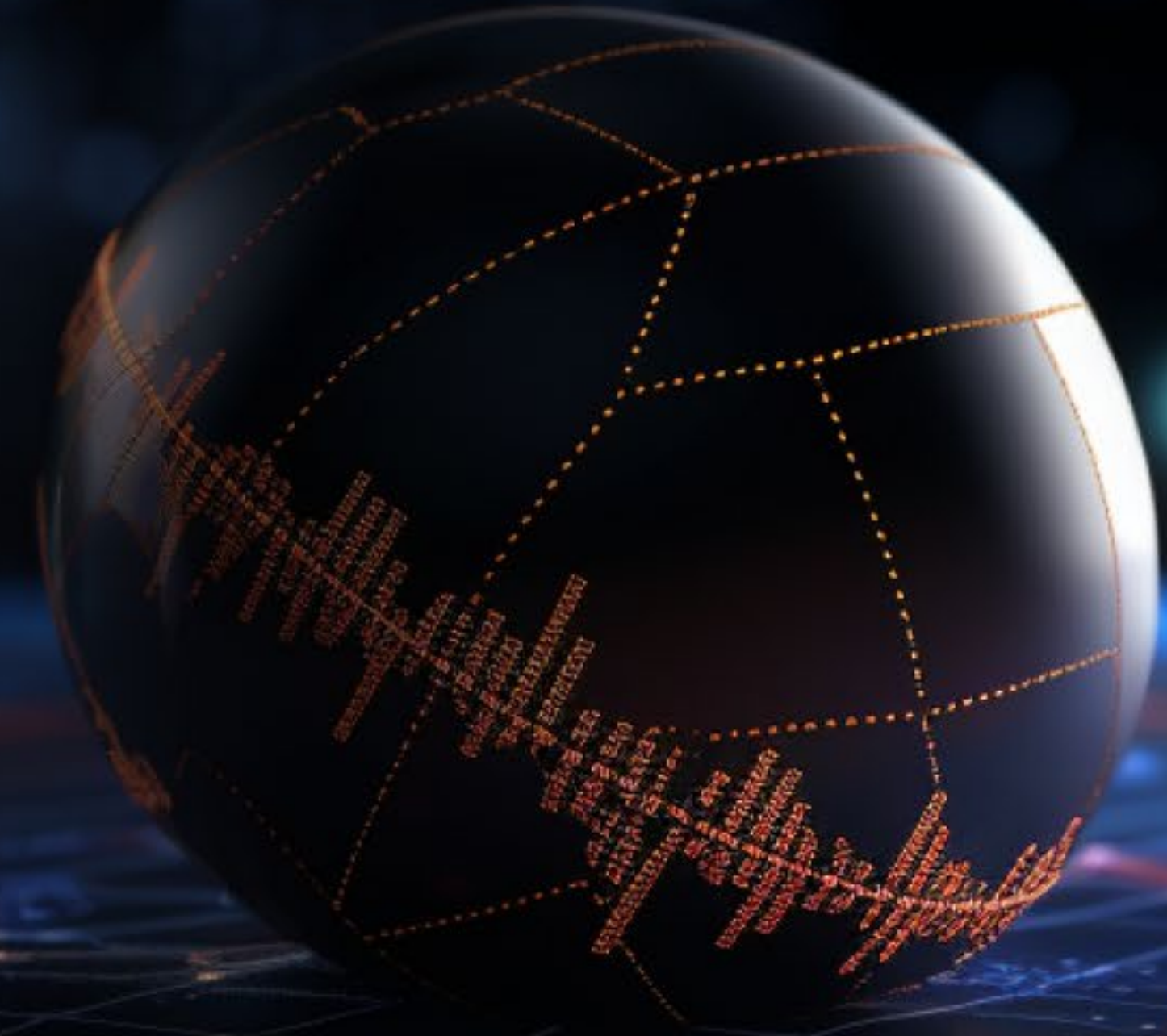
CUSTOMER DATABASE FACTORING

We treat every single customer as a VIP, and each and every of them will get personal settings for the best User Experience



MARKETING ASSISTANCE

We will help your marketing team fine-tune the campaigns, including bonus and budget calculations, as well as providing full information about major sporting and other events worthy for marketing campaigns





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